



ANNUAL REPORT AND FINANCIAL STATEMENT YEAR ENDED 30TH JUNE 2024

Company Limited by Guarantee
Registered in England & Wales number 06579658
Registered charity 1124915

TABLE OF CONTENTS

03

ADMINISTRATIVE DETAILS

04

TRUSTEES' REPORTS

05

ACHIEVEMENT AND PERFORMANCE

22

STATEMENT OF FINANCIAL ACTIVITIES

23

BALANCE SHEET

24

NOTES TO THE FINANCIAL STATEMENTS

ADMINISTRATIVE DETAILS

Name of charity

KEEN London

Governing document: Memorandum and Articles of Association incorporated 29 April 2008 as amended by special resolution dated 8 October 2009

Registered charity number

1124915

Registered company number

06579658 (England and Wales)

Trustees and Directors

Clare Ellis
Emily Gardiner
Hazel Peck
Jill Robinson, Chair
Marushka Lobo, Treasurer
Patrick Smears
Sara Hazzard (appointed July 2024)
Hemant Bedarkar (appointed July 2024)

Registered office

Unit W1,
8 Woodberry Down
London
N4 2TG

Bankers

CAF Bank Limited
25 Kings Hill Avenue
Kings Hill
West Malling
Kent
ME19 4JQ

Independent Examiner

Andrew M Wells

Counterculture Partnership LLP

Bank Chambers

Main Street, Hawes

North Yorkshire

DL8 3QL

TRUSTEES' REPORT

Welcome to KEEN London's Annual Report, together with the financial statement for the year ended 30th June 2024. This report covers the charity's objectives and activities, our achievements and performance over the last 12 months, provides a financial review, and covers the statutory reporting requirements.

In 2023/24, KEEN London was proud to offer the continuation of our much-loved weekly sessions in South and East London plus the expansion of our North London service and Rising Stars, our service for under 5s. We also welcomed the return of our Summer residential for the first time since the pandemic.

These achievements represent the continuation of our strategy to reach more of the children who need our services the most. This is especially true in a time where the economic climate presents difficulties for many of our beneficiaries' families and the funding landscape remains extremely competitive. More details on all our services can be found below.

OBJECTIVE AND ACTIVITIES

KEEN London is driven by a powerful mission: to improve the physical activity, social interaction and quality of life for children with disabilities in the London area.

We are more than just a charity: we are often a lifeline for families across London, providing free, highly sought-after, one-to-one support during our sports and activity sessions. These sessions open doors to opportunities that many children with disabilities are often denied: access to physical activities, participation in sports and games, and the chance to build vital teamwork and social skills. But the impact goes beyond the children—our services offer precious respite to families and carers, knowing their children are in a safe, nurturing, and incredibly fun environment.

At KEEN, our work is centred on the public benefit. We offer free sports and activities for children with both physical and learning disabilities, designed to enrich their lives in ways that standard services often cannot. Every decision we make aligns with the Charity Commission's guidance on public benefit, ensuring that we serve the community in the most impactful way possible.

Our weekly "KEEN Club" sessions, held during school terms in Hackney, Lambeth, and Brent, create vibrant and inclusive spaces where children can thrive. For many, our annual residential weekend, most recently held in July 2024, is a life-changing experience, offering them their first taste of independence away from home. Our preschool "Rising Stars" sessions, now held twice a month instead of monthly, play a crucial role in early intervention, providing essential support for parents of children with SEND (Special Educational Needs and Disabilities).

Sports and games have always been the heart of KEEN London, but in recent years we've become so much more. With 60% of our athletes now non-speaking, we've risen to meet this challenge by evolving our approach to total communication allowing children to communicate in the most accessible way to them.

Our new communication booklets, filled with simple, colourful symbols (widgets) are breaking down barriers for children who struggle to communicate. At all our sites, we use a combination of visual timetables, emotion boards, widgets, Makaton, and other alternative communication devices, such as sound boxes trialled in our South London sessions. These tools support language development by giving a voice to children who have never spoken before.

We are currently exploring ways to align our tools with those used in schools and will soon implement the “Zones of Regulation.” This framework organizes feelings, states of alertness, and energy levels into four coloured zones—Blue, Green, Yellow, and Red—providing a simple and effective way to help children identify and communicate their emotions.

By incorporating this approach, we aim to support children in developing self-regulation skills and emotional control. We look forward to further advancing this important area of our work in the coming year.



Children use a variety of communication methods at KEEN, with an emotion wheel (left), widgets (centre) and a visual timetable (right).

The importance of our services cannot be overstated. We are not just providing activities; we are building futures, fostering independence, and creating moments of joy and achievement that last a lifetime. Every game, every session, every tool we introduce makes a profound difference - not only for the children but also for the families who cherish these victories. KEEN London is a beacon of hope, transforming lives one session at a time.

ACHIEVEMENTS AND PERFORMANCE

Our work enables our beneficiaries (our athletes) to participate in sports and fun activities within a supported, caring environment. The majority of our athletes (71%) do not receive any other free services, activities or respite. The wider benefits to society include providing respite for the families of our athletes, contributing to their development, and offering opportunities for our coaches to volunteer regularly. Through volunteering, our coaches gain new skills and give back to their communities.

Our 21st Year

What better way to kickstart the new financial year than a big Birthday bash! The weather behaved beautifully for us as staff, families and volunteers past and present came together to celebrate 21 years of KEEN London. Long standing trustee and former coach Patrick helped sum up our thanks to everyone that has been a part of our journey so far and took responsibility for the cake cutting.

Our Spring and Summer parties are opportunities for families from all our sites to come together and we will continue to celebrate every year and every achievement of the amazing athletes who make KEEN what it is.

“The spring & summer parties are amazing events where you get families of children with special needs to get together, support each other and have fun for a day together, because you are all amazing people that make us feel like a big family where we all feel safe and heard and understood but at the same time all you want is for the children to be happy and have great time. When I attended these events in the past I felt the love and care and we are deeply grateful for it forever”. - KEEN London parent



Families, volunteers and staff gather as Patrick, one of our longstanding trustees says a few words

Escape from the city

Shortly after our birthday party, it was time for the annual residential trip. Following a short road trip out of London, our group arrived at Hindleap Warren Outdoor Centre, nestled in a quiet corner of Ashdown Forest, tucked away from the hustle and bustle of the city. For many of the young people, this would be their first time away from home, and for most families some very rare respite.

Joining the 16 young people were 20 volunteer coaches, ensuring every child had one-to-one support throughout the weekend. They were also accompanied by our three Service Coordinators and our Head of Services, Debbie, who drew the short straw of being on night duty.

The weekend began with an afternoon of archery, a new experience for everyone and a source of laughs as athletes chuckled at their coaches' less-than-perfect aim. The team at Hindleap organized a cozy movie night for the first evening, complete with hot chocolate and popcorn, helping everyone relax in the new surroundings. Saturday and Sunday were packed with exciting activities, including abseiling, rock climbing, pioneering, campfires, and zip lines. Over the 52 hours spent together, the group's camaraderie blossomed, with cheers and claps of encouragement echoing as friends and coaches supported one another during each challenge.

The coach ride back to London was much quieter than the trip there, as 16 thoroughly exhausted but proud children (and volunteers) reflected on their achievements. They had conquered new challenges, made lasting friendships, and created memories to treasure for a lifetime.

Although we see our athletes every Saturday and are used to seeing them try new things and develop new skills, the transformation we saw over the three days away was mind-blowing.. We saw their confidence soar, their resilience strengthened, and their independence flourish as they navigated new environments and experiences without their families. It's nothing short of inspiring.

"My daughter enjoyed an experience that is normal for her peer age group but due to her needs is generally not available to her" KEEN London parent

" Since returning we noticed that she is more confident and courageous in her attitude to new experiences" KEEN London parent

"My son has a real sense of confidence and independence that he did not have before" KEEN London parent



Hanging out in the woods, our volunteers support an athlete to reach new heights!

KEEN Club North (Brent)

We kick-started our autumn term with the exciting launch of a brand new weekly afternoon session!

Despite initial challenges in recruiting enough volunteers for our newest site, the growth in our regular coaching team allowed us to welcome eight more families from our waiting list. With a qualified speech and language therapist serving as our North London Coordinator, we had the privilege of witnessing athletes with complex needs make significant strides in communication, social interactions, and building relationships with both their coaches and peers.

Outside of our sessions, we've been actively fostering connections within the local community. By engaging with local groups, attending forums, and participating in volunteer events, we are gaining a deeper understanding of the community's demographics and needs. These efforts are helping us to build a strong and supportive North London KEEN community.

KEEN Club South (Lambeth)

Our South site continues to thrive, operating at full capacity most weeks. Each session is filled with energy, joy, and the vibrant, child-led play that KEEN London is renowned for.

The demand for our South service remains incredibly high. This year, we were delighted to welcome 15 new athletes, though it was bittersweet to say goodbye to 23 young people who graduated after completing their two-year program. While farewells are never easy, it is rewarding to see several of our graduates move on to participate in mainstream sports and groups, a testament to the skills and confidence they developed at KEEN.

KEEN South has become a well-known and trusted resource within the community. Local primary schools actively refer athletes to our programs, and our dynamic parent community continues to grow. Our parent coffee mornings, led by a parent champion, have been a resounding success, reflecting the strength of our supportive network.

KEEN Club East (Hackney)

Our East London KEEN Club continues to demonstrate high levels of engagement, strong retention, and a clear positive impact on the athletes. This year, we celebrated two of our long-standing coaches, Ann and Laura, who reached a remarkable milestone of ten years of service. Together, they have supported over 500 sessions. Another dedicated East Coach, Charlie, was honoured with the Volunteer of the Year Award from Queen Mary University of London. These incredible milestones and achievements highlight the unwavering dedication and commitment of our amazing volunteers. We extend our gratitude to everyone, from those attending their first session to those marking their 300th with us.

Additionally, our East London site is home to two new parent representatives who have joined our Board of Trustees. We are incredibly proud of the strong community built at this site, which has inspired families to get involved and contribute to the future of KEEN London.



20 years of service and 500 sessions between them Laura Cress and Ann Luong

Winter Wonder Wheels

With new athletes settling in nicely, we were delighted to offer an exciting new event for those seeking a challenge. The Zurich Community Trust, long-standing supporters of KEEN, nominated us to receive complimentary tickets to the UK's largest disability event: Marvel's Winter Wonder Wheels, set in the beautiful Windsor countryside. Athletes from our East and South sites were supported as they walked the 1km and cycled the 5km race in Windsor. With all-ability cycles available, this event allowed everyone to participate, and we all had fun doing so.



KEEN families take part in Winter Wonderwheels

Celebration and Awareness Days

In addition to our regular sessions and services, each site ensures that athletes have the opportunity to take on new challenges and experiences, as well as marking and celebrating festivities and awareness days.

In November, our wonderful team was shortlisted from over 600 member groups for the London Youth Adventure Award for our residential. We had a great evening at the awards ceremony, and despite being runner-up, we enjoyed meeting other London youth charities and celebrating the impact our work has on young people in the capital.

In February, our athletes celebrated the Lunar New Year with mask-making at our South London site. In March, we celebrated Ramadan with traditional crafts and posters, and in April, one of our parent champions took to social media for Autism Awareness Week to help dispel some common myths faced by families.

Parent Champions

Becoming a part of the KEEN community is more than just dropping your child off at KEEN Club or attending a Rising Stars session; it's an opportunity to speak with parents facing similar challenges and to share those all-important firsts. However, approaching strangers can be daunting, and that is never what we want our families to feel. We started recruiting parent champions in the autumn, and by the new year, we were delighted to have two parent champions at our Lambeth site and one at our Brent service. We saw our first parent champion run coffee mornings, support the creation of parent WhatsApp groups, and witness the development of a real community. When new families join, they are introduced to their parent champions, and posters with contact details are displayed on the walls. We hope to see regular coffee mornings at all sites soon.

Rising Stars

This year we ran 13 Rising Stars sessions, reaching 21 families (22 children).

All attending children participated in sensory play with our team, and 95% of the families that attended reported feeling more knowledgeable about the services in their area as a result of speaking with our team. Our team made 41 signposting suggestions, and 95% of families indicated they had enough information to make decisions about their child's future. Of the 21 families that attended, 6 are regulars who attend the social interaction and opportunities to play. Additionally, 18 of the 21 families signed their children up for our KEEN Club (for ages 5 -11).



Our Rising Stars volunteers encourage sensory play and engagement in our preschool stay and play

Giving our families a voice

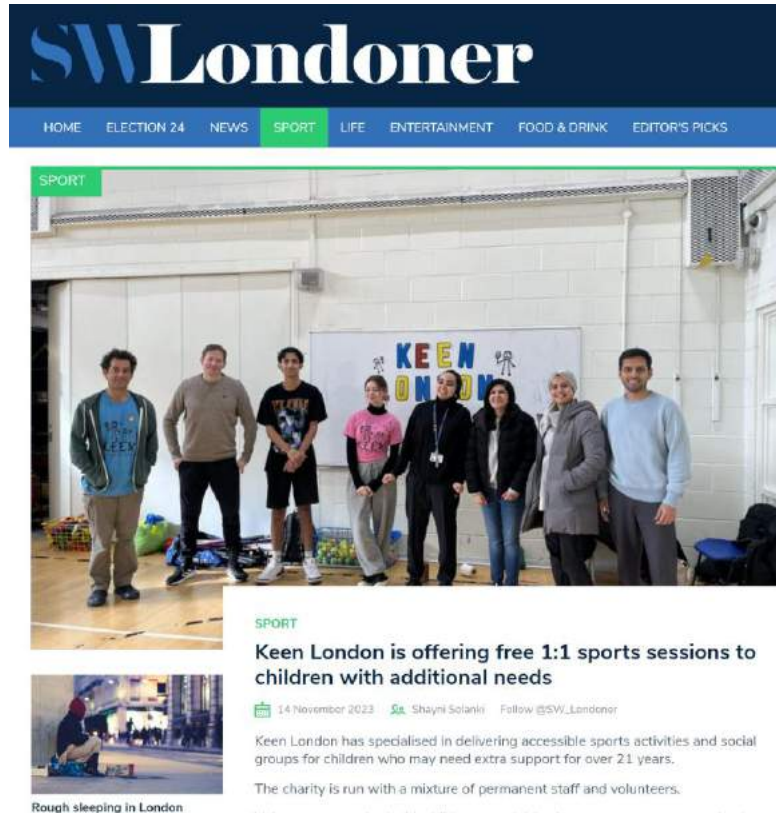
As part of our membership with the Disabled Children's Partnership, we shared reports and campaigns to support services for SEND families.

In October, two of our parents and all three Coordinators headed to Westminster to highlight the issues facing London families as part of London Poverty Week, run by London's Child Poverty Network. It was a great opportunity to help bring the voices of our families to a larger stage.



Coordinators and families attend Westminster

In November we were delighted to be approached by a journalist from SW Londoner who had read about our new Brent Service online and wanted to visit and write about what we were offering. The article showcased the work funded by John Lyons and included quotes from our families and helped us to reach members of the local community.



Equality, Diversity and Inclusion

At KEEN London, we are deeply committed to fostering an inclusive, diverse, and equitable environment where every child, regardless of their background or ability, can thrive. Our mission is to support children with additional needs and physical disabilities by ensuring they have equal opportunities to access care, education, and resources that empower them to live fulfilling lives.

Equity, diversity, and inclusion are at the core of our mission, driving our dedication to empowering every child we support to thrive in a world that values their unique strengths and embraces their challenges.

A milestone for this year is the appointment of KEEN London's first-ever EDI Youth Champion, a role designed to amplify the voices of our athletes by gathering their experiences and feedback on our services. This position, filled by a former service user, provides us with invaluable insight and helps ensure that our athletes' perspectives drive our mission forward. The EDI Youth Champion will play a pivotal role in shaping KEEN London's upcoming co-production strategy, which we are excited to develop in the coming year.

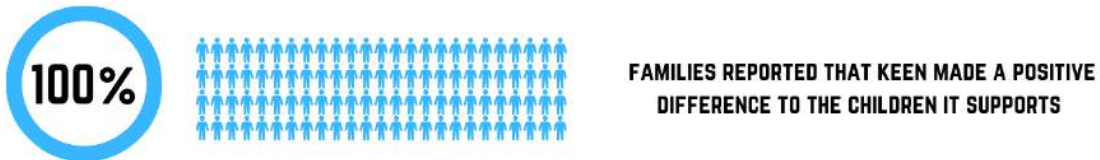
We're proud of initiatives like our Parent Coffee Mornings in the South, led by our inspiring Parent Champion, and we're excited to share plans to pilot a similar model in the North.

We've also strengthened representation across our Board and staff team, bringing valuable lived experience into KEEN London. This enables us to deepen our understanding of the needs of our beneficiaries and the communities we support. As part of this commitment, we've prioritized recruiting from within the communities we support. For example, our North Coordinator brings lived experience that reflects the realities of many of the families we work with.

These steps reflect our dedication to being a learning organization and our recognition that equity, diversity, and inclusion (EDI) is an ongoing journey. By listening, staying accountable, and evolving, we're committed to creating an organization that truly reflects and supports the communities we serve.

Our Impact

2023/2024 IN NUMBERS



2023/2024 IN NUMBERS

100%



FAMILIES REPORTED THAT KEEN MADE A POSITIVE DIFFERENCE TO THE CHILDREN IT SUPPORTS

90%

SOCIAL INTERACTION

90% FAMILIES NOTICED AN INCREASE



86%

FRIENDSHIPS

86% FAMILIES AGREE THAT KEEN HAS PROVIDED AN OPPORTUNITY TO BUILD



83%

COMMUNICATION

83% FAMILIES NOTICED AN IMPROVEMENT



CONFIDENCE & SELF-ESTEEM

93% FAMILIES REPORTED AN INCREASE

93%



MENTAL WELLBEING

93% FAMILIES NOTICED AN INCREASE

93%



EMOTIONAL REGULATION

86% FAMILIES NOTICED AN INCREASE

86%

66%

RESPITE

66% FAMILIES DO NOT RECEIVE ANY OTHER FREE SERVICES, ACTIVITIES OR RESPITE



OWN TIME

86% REPORT KEEN AS THE ONLY TIME THEY GET TO THEMSELVES

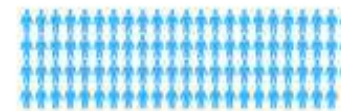
86%



FAMILIES FELT MORE KNOWLEDGEABLE ABOUT SERVICES IN THEIR AREA AFTER ATTENDING



SAID THEY HAD ENOUGH INFORMATION TO START PLANNING THEIR CHILDREN'S FUTURE



ATTENDING FAMILIES JOINED THE KEEN CLUB WAITING LIST (TO START WHEN THEIR CHILD IS 5)

19



FAMILIES SUPPORTED WITH 8 FAMILIES ATTENDING MULTIPLE TIMES

13



DIFFERENT SUPPORT SERVICES THAT FAMILIES HAVE BEEN SIGNPOSTED TO

Special thanks

Over the last 12 months, we have seen incredible fundraising efforts from our volunteers, families, and new-found friends. We would like to give special thanks to:

- **Laura Cress** for taking on a 24 hour DJ marathon and raising over £2,000
- **Piotr Jagiello** for running the London marathon and raising £555, his second fundraising event for KEEN London after conquering an Ironman a few years ago.
- **Vijay Bedarkar** for raising over £4,000 for our work and the service that his nephew loves.
- **The KEEN Beans** for taking on the Tough Mudder and raising over £2,600.
- **Lorenzo Spreafico** for taking on his first Triathlon and smashing his fundraising target, raising over £800.

We would also like to thank the following companies and individuals for their ongoing support of our work:

- **Irede Adekunle** for the design for this report.
- **Zurich** for sponsoring our Superhero Series spaces.
- **KEEN Group Taxis** for providing transport to our families to attend events outside of KEEN.
- **Rainbow Mascots** for bringing special guests to our spring and summer parties.

SUMMARY

The economic climate remains difficult, and especially so for many members of the KEEN London community. Our services have never been more needed, and we are proud to have expanded our services.

We are focused on building a sustainable future for the charity. We are confident that the KEEN London team - comprising staff, volunteers, and Trustees - will face future challenges with the same commitment to our goals, energy, enthusiasm, and professionalism. We are extremely thankful to the volunteers who continue to give us their time and to the funders who continue to support us.

As always, however, our greatest source of pride is seeing our beneficiaries flourish and grow, thanks to the work of the KEEN London community.

FINANCIAL REVIEW

Donations, Grants and Legacies received during the year amounted to £261,783 of which £117,303 was unrestricted compared to £243,619 and £126,816 respectively in 2023.

Donations, Grants and Legacies are listed in note 4 of the financial statements.

KEEN London is grateful to its project funders for continuing to support the return of our services and new projects. Staff, sessions and other projects were funded by grants from John Lyon's Charity, The Hargreaves Foundation, The National Lottery, Global Charities, the Rank Foundation, and Wembley National Stadium

We have also benefited from individual donations from supporters and volunteers in our second match funding appeal with the Big Give which was also supported by the Childhood Trust and Dentons Solicitors. Our thanks also to the following funders for their continued support of our work over this period: The Postcode Lottery, Robert Gavron Charitable Trust, the Masonic Charitable Foundation, RBGLS Charitable Trust, The Worshipful Company of Tobacco Pipe Makers and Tobacco Blenders, the Sterry Family Foundation, Saville Consulting, and the John Lyons Charity.

Total expenditure amounted to £258,004 (2023: £250,342). The increase in expenditure reflected the expansion of services in North London, improved volunteer training and recognition and increased venue costs in East and South London. We have continued to encourage the take-up of volunteer expenses which has reduced the barriers to volunteering.

Staff costs increased this year as we took the opportunity to give salary increases to reflect the increase in cost of living. In Spring 2024, our Director of Services left to take up a new position and was replaced by a Head of Operations. We also employed a full-time Volunteer Manager and, on part-time contracts: a Senior Session Coordinator, two Session Coordinators, a Fundraiser, whose objective is to deliver long-term financial sustainability for the charity, and a Finance Manager to ensure optimal financial record-keeping and management.

We recorded a modest surplus of £8,390, compared to a deficit of £4,790 in 2023.

RESERVES POLICY

The Trustees are dedicated to building sufficient reserves to support the charity's current activities, while also considering any uncertainties in income levels. They aim to maintain free reserves at a level equivalent to six to nine months of expenditure, estimated to be between £140,000 and £210,000 based on next year's budget.

Funds of £15,000 and £5,000 were allocated to the Development Fund and the Equality, Diversity, and Inclusion (EDI) programmes respectively. This ensures the availability of resources to continue these important initiatives.

At the close of the financial year, total reserves stood at £257,827, with £175,161 in the General Fund. In line with the previous year, the reserves policy will continue to cover six to nine months of expenditure. Thanks to generous donor support, it has been another successful year of fundraising, and the Trustees are confident that recent staff recruitment and new service initiatives will further strengthen KEEN London's financial sustainability.

The Trustees have concluded that there are no significant uncertainties regarding the charitable company's future operations.

FINANCIAL STATEMENT OF TRUSTEES' AND DIRECTORS' RESPONSIBILITIES

The Trustees (who are also directors of KEEN London for the purposes of company law) are responsible for preparing the trustees' annual report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the Trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure, of the charitable company for that period. In preparing these financial statements, the Trustees are required to:

- Select suitable accounting policies and then apply them consistently
- Observe the methods and principles in the Charities SORP
- Make judgments and estimates that are reasonable and prudent
- State whether applicable UK Accounting Standards and statements of recommended practice have been followed, subject to any material departures disclosed and explained in the financial statements
- Prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in operation

The Trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the charitable company and enable them to ensure that the financial

statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The Trustees are responsible for the maintenance and integrity of the corporate and financial information included on the charitable company's website. Legislation in the United Kingdom governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

Members of the charity guarantee to contribute an amount not exceeding £10 to the assets of the charity in the event of winding up. The total number of such guarantees at 30 June 2024 was six (2023: six). The Trustees are members of the charity but this entitles them only to voting rights. The Trustees have no beneficial interest in the charity.

Preparation of the Report

The report was approved and authorised for issue by the Trustees on 03/02/2025 and is signed on behalf of the Trustees by:

Trustee

Jill Robinson

Trustee

M. H. B.

KEEN London
Independent Examiner's Report to the Trustees
For the year ended 30 June 2024

I report to the trustees on my examination of the accounts of the charitable company for the year ended 30 June 2024.

Responsibilities and basis of report

As the charity Trustees, who are also directors for the purposes of company law, are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of the Company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts carried out under section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.

Independent examiners statement

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

1. accounting records were not kept in respect of the Company as required by section 386 of the 2006 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the requirements of section 396 of the 2006 Act other than any requirement that the accounts give a 'true and fair view' which is not a matter considered as part of an independent examination; or
4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.



Andrew M Wells FMAAT
 Counterculture Partnership LLP
 Bank Chambers
 Main Street, Hawes
 North Yorkshire
 DL8 3QL

Statement of financial activities (incorporating an income and expenditure account)
For the year ended 30 June 2024
Registered charity number 1124915 Registered company number 06579658

			2024		2023
	Notes	Unrestricted £	Restricted £	Total £	Total £
Income from:					
Donations, Grants and Legacies	4	117,303	144,480	261,783	243,619
Investments		4,610		4,610	1,933
Total income		<u>121,913</u>	<u>144,480</u>	<u>266,393</u>	<u>245,552</u>
Expenditure on:					
Raising funds		24,012		24,012	23,041
Charitable activities					
Sports and fun activities for children with physical and learning difficulties		111,408	122,583	233,992	227,301
Total expenditure	5	<u>135,420</u>	<u>122,583</u>	<u>258,004</u>	<u>250,342</u>
Net income for the year		(13,507)	21,897	8,389	(4,790)
Reconciliation of funds:					
Total funds brought forward		208,669	40,769	249,438	254,230
Total funds carried forward	9	<u>195,162</u>	<u>62,666</u>	<u>257,827</u>	<u>249,438</u>

All of the above results are derived from continuing activities. There were no other recognised gains or losses other than those stated above. Movements in funds are disclosed in Note 9 to the financial statements.

Balance sheet
As at 30 June 2024
Registered charity number 1124915 Registered company number 06579658

	Notes	30 June 2024 £	30 June 2023 £
Current assets			
Debtors	7	7,862	6,594
Cash at bank and in hand		254,575	247,517
		<hr/> 262,437	<hr/> 254,111
Liabilities:			
Creditors: amounts falling due within one year	8	(4,610)	(4,673)
		<hr/> 257,827	<hr/> 249,438
Net assets		<hr/> 257,827	<hr/> 249,438
The funds of the charity	9		
Restricted income funds		62,666	40,770
Unrestricted income funds			
Designated funds		20,000	20,000
General funds		175,161	188,670
		<hr/> 257,827	<hr/> 249,438
Total funds carried forward		<hr/> 257,827	<hr/> 249,438

For the year ended 30th June 2024, the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies. The members have not required the company to obtain an audit of its financial statements for the year ended 31 March 2023 in accordance with section 476 of the Companies Act 2006.

The Directors acknowledge their responsibilities for:

- A. Ensuring that the company keeps proper accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- B. Preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its surplus or deficit for each financial year in accordance with the requirements of Section 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

The financial statements have been prepared in accordance with the provisions applicable to companies' subject to the small companies' regime.

These financial statements were approved and authorised for issue by the Board on and were signed by:

Approved by the Trustees on 03/02/2025 and signed on their behalf by.

Trustee

Jill Robinson

Trustee

M. H. B.

NOTES TO THE FINANCIAL STATEMENTS

1 Constitution

KEEN London is a registered charity and a company limited by guarantee. It was incorporated on 29th April 2008 and took over the assets and liabilities of KEEN London (Trust) which had been established in 2002. Each of the Trustees is a Director of the company and a guarantor, having agreed to contribute a sum no greater than £10 in the event of the company being wound up.

In the opinion of the Trustees, there is no ultimate controlling party.

2 Accounting policies

Basis of preparation

The financial statements have been prepared under the historical cost convention, except for investments which are included at market value and the revaluation of certain fixed assets and in accordance with the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019)', Financial Reporting Standard 102 the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102), and the Companies Act 2006

The charitable company meets the definition of a public benefit entity under FRS 102.

Assets and liabilities are initially recognized at historical cost or transaction value unless otherwise stated in the relevant accounting policy or note.

Income

Income is recognized when the charity has entitlement to the funds, any performance conditions attached to the income have been met, it is probable that the income will be received and that the amount can be measured reliably. Volunteer time donated is not recognized as income.

Expenditure

Expenditure is recognized once there is a legal or constructive obligation to make a payment to a third party, it is probable that settlement will be required, and the amount of the obligation can be measured reliably.

Funds

Restricted income funds are to be used for specific purposes as laid down by the donor; expenditure which meets those purposes is charged to the fund.

Unrestricted funds are donations and other incoming resources received or generated for charitable purposes. Designated funds are unrestricted funds earmarked by the trustees for particular purposes.

Debtors

Trade and other debtors are recognised at the settlement amount due. Prepayments are valued at the amount prepaid.

Cash at bank and in hand

Cash at bank and cash in hand includes cash and short-term highly liquid investments with a short maturity of three months or less from the date of acquisition or opening of the deposit or similar account.

Creditors and provisions

Creditors and provisions are recognised where the charity has a present obligation resulting from a past event that will probably result in the transfer of funds to a third-party and the amount due to settle the obligation can be measured or estimated reliably.

Pensions

The Charity operates a defined contribution pension scheme for its employees. Pension costs are recognised when contributions become payable.

**Prior year comparatives for the statement of financial
3 activities**

	2023		
	Unrestricted £	Restricted £	Total £
Income from:			
Donations, Grant and Legacies	126,816	116,803	243,619
Investments	1,933	-	1,933
Total income	128,749	116,803	245,552
Expenditure on:			
Raising funds	23,041	-	23,041
Charitable activities			
Sports and fun activities for children with physical and learning difficulties	95,852	131,448	227,301
Total expenditure	118,894	131,448	250,342
Net income for the year	9,855	(14,645)	(4,790)
Reconciliation of funds:			
Total funds brought forward	198,815	55,415	254,230
Total funds carried forward	208,670	40,770	249,438

4 Donations, Grant and legacies

		2024
	Total	Of which restricted
	£	£
Donations, Grant and Legacies in the financial year comprise: -		
Global Charities	5,000	5,000
Heagreaves Foundation	34,720	34,720
John Lyons	32,000	32,000
MCF MASONIC	5,000	0
National Lottery 2023	65,135	65,135
Post Code Lottery	25,000	0
RBG Legal	19,819	0
Robert Gavron Charitable Trust	5,000	0
Wembley National Stadium Trust	5,625	5,625
Rank Foundation	2,000	2,000
Unrestricted Donation Grants and Legacies	62,485	
	261,783	144,480

5 Expenditure

	2024	2023
	£	£
Cost of raising funds	24,012	23,041
Staff costs	165,469	168,706
Rent and office costs	20,301	19,368
Events, premises hire and entry fees	42,570	29,703
DBS checks	1,998	1,305
Customer Relationship Management project	2,426	2,970
Diversity and Inclusion Project	459	4,656
Governance: insurance	769	593
	258,004	250,342

All expenditure is incurred for the purpose of a single category of activity, being sports and fun activities for children with physical and learning difficulties.

6 Staff costs

	2024	2023
	£	£
Salaries	168,532	168,327
Social security costs	9,412	9,366
Employer's contribution to defined contribution pension scheme	4,520	4,441
Other Staff Cost	4,880	6,971
	<u>187,344</u>	<u>189,104</u>
Less cost of staff raising funds	-21,875	-20,398
	<u>165,469</u>	<u>168,706</u>

No employee earned more than £60,000 during the year (2023: nil).

Remuneration including pension contributions, of key management is £47,677

The charity employed an average of 7 (2023: 7 employees) including part-time staff.

7 Debtors

	2024	2023
	£	£
Debtors	6,631	5,363
Prepayments	1,231	1,231
	<u>7,862</u>	<u>6,594</u>

Prepayments include office deposit and prepaid insurance

8 Creditors

	2024	2023
	£	£
Tax and social security	2,738	3,143
Accruals	0	0
Income Received in Advance	0	0
Accounts Payable	1,872	1,529
	<u>4,610</u>	<u>4,673</u>

9 Movement in funds

	At start of year £	Incoming resources £	Outgoing resources £	At end of year £
Restricted funds:				
John Lyons	29,870	32,000	-60,624	1,246
Heagreaves Foundation	10,899	34,720	-12,745	32,874
Global Charities		5,000	-2,736	2,264
National Lottery 2023		65,135	-38,853	26,281
Wembley National Stadium Trust		5,625	-5,625	
Rank Foundation		2,000	-2,000	
Total restricted funds	40,769	144,480	-122,583	62,666
Un restricted funds:				
Development fund	15,000			15,000
Diversity and Inclusion fund	5,000			5,000
General fund	188,669	121,913	-135,421	175,161
Total unrestricted funds	208,669	121,913	-135,421	195,161
	<u>249,438</u>	<u>266,393</u>	<u>-258,004</u>	<u>257,827</u>

9 Movement in funds (continued)

Received £65,000 this financial year from National Lottery towards the continuation of our services and the Cost of a volunteer manager.

We received a further £35,000 from Heagreaves foundation towards the cost of Hall hire for the year

Received £2,000 from Rank Foundation towards residential costs.

The Development Fund which was established for further enhancement of the organisational capacity of KEEN and continues to be used for the Customer Relationship Management project and scope was expanded during the year to include volunteering project

A reserve of £20,000 previously established to support our programme to develop Diversity and Inclusion in KEEN continue to be kept as designated.

10 Trustees

No Trustee received remuneration during the year (2023: nil). No Trustee was reimbursed for expenses incurred on the Trust's behalf in the year (2023: none)

